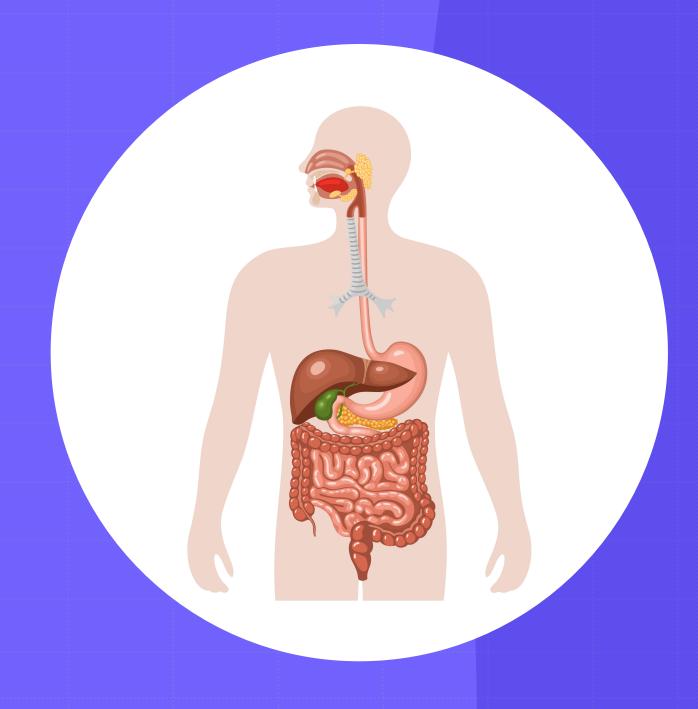
#### Lesson 12: Cephalic Digestive Response

**Megan Ramos | Co-founder and CEO** 



# What is the cephalic digestive responses?

- First phase of digestion and occurs before we eat anything!
- It is the conditioned anticipatory physiological responses to food cues.
- They occur before nutrient absorption and are hypothesized to be important for satiation and glucose homeostasis.



## Why is it important?

- Impacts our glucose and insulin levels
- Determines how many nutrients we absorb
- Plays a significant role in how our GI system responds to the food we eat



# If you change "how" you eat, you can...

- Absorb 60% more nutrients
- Reduce your glucose and insulin levels by 30%
- Decrease risk of IBS symptoms, i.e. gas/bloating, diarrhea, constipation, etc.





#### Recommended Read

- One of the most critical books to my success changed my entire life
- Shift perspectives from low calorie to low insulin, etc.
- Great recommendations on circadian rhythm but not suitable for all lifestyles

"If you've ever struggled with finding a way to a deep, happy, and healthy connection with your body and food, The Slow Down Diet is your bible."

—Mark Hyman, M.D., director of Cleveland Clinic Center for Functional Medicine and author of the #1 New York Times Bestseller The Blood Sugar Solution

## SLOW DOWN

**Eating for Pleasure, Energy & Weight Loss** 



An 8-Week Breakthrough Program



#### MARC DAVID

Founder of the Institute for the Psychology of Eating

### Autonomic Nervous System

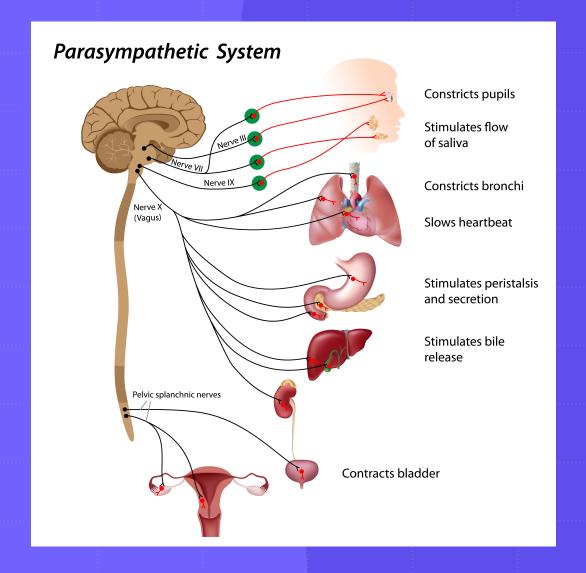
#### Sympathetic Nervous System

- Flight or fight
- Increases cortisol, insulin and glucose
- Fat storing
- Decrease digestive activity

#### Parasympathetic Nervous System

- Rest and digest
- Lowers cortisol, insulin and glucose
- Fat burning
- Increase digestive activity

# Which state do you want to be in while you eat?



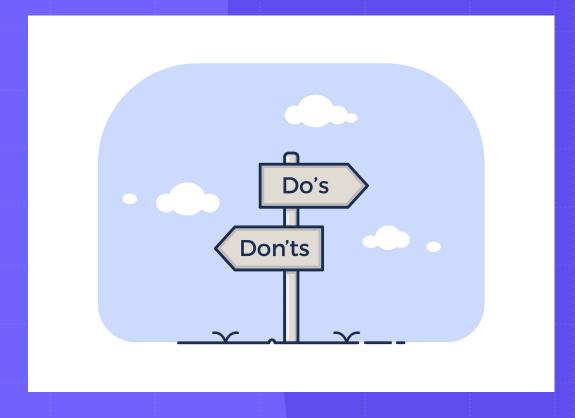
## Impacts of Eating Under Stress

- Decrease nutrient absorption
- Increase cholesterol and triglycerides
- Increase cortisol
- Decrease gut flora populations
- Decrease growth, thyroid and sex hormones
- Diarrhea/constipation
- Increase inflammation
- Burn out mitochondria
- Lowers ability to burn calories



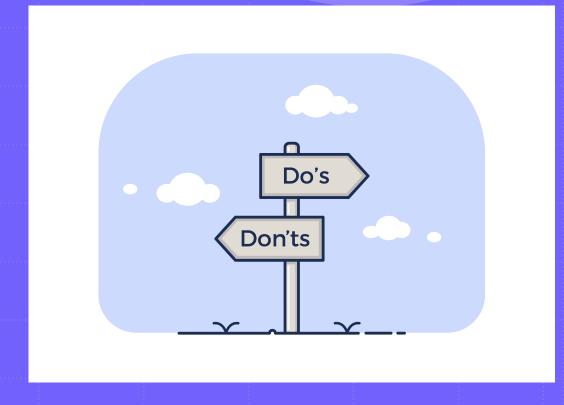
## The Art of Eating Tips: Things to Avoid

- Don't watch/listen to TV, podcast, radio or audio books
- Don't use smartphones (no social media and YouTube)
- Don't eat at your desk or sofa
- Don't read (news, books)
- Don't multitask



### The Art of Eating Tips

- Do take 4-8 deep breaths before eating (4-4-4-4 or 4-7-8 breathing)
- Do eat at a designated eating area
- Do listen to music
- Do enjoy conversation with friends/family BUT don't talk while chewing
- Do pay attention to the number of chews per bite
- Do pay attention to temperature, texture and combinations of flavors



### Healthy Habits and Mindset Keys Masterclass with Dr. Terri Lance

- Starts May 31st!
- 14-day intensive course on healthy habits and mindset associated with fasting and nutritional changes
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- 2 LIVE Q&As
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